Overused Words

- Overused words
- Iconic

Overused words

(under construction) (Game-poem: *Guess the overused-word*)

Got this friend - great conversationalist - but he does pepper his sentences with the odd verbal tic. For example, he loves saying: *if that makes sense*

Finally i said: yeah - it does. What doesn't make sense is why you keep saying *if that makes sense.* If *that* makes sense?
He said: *Why are you being snide about unimportant things?*

& … he's *dead right*. *Get. A ….. (guess):*
Life.
There's nothing wrong with overusing a phrase. It's a verbal *life-hack* that *empowers people* to express their ….. *:*
agency

I *acknowledge & respect* all of that. It's only i've recently *touched-base* back in Australia from Taiwan - noticed a growing *cohort* of overused words - started recording some ….. :
obviously
Uhmm … now i'd like to … *unpack tha*t

Initially, returning to live in an over-used-word-world reality, was well within my ….. :
comfort-zone
… re-connecting to a cultural familiarity … it was … *noice*
But in *the process* i did start to detect an increase in overused words, leading to an *exponential ….. :*
spike
It's now reached a level that's ….. :
unprecedented
I'm worried about the *existential threat*
on a *global-scale* … *going ….. :*
forward
It's time to *flatten ….. :*
the-curve
As AI subsumes humans with its *next-level imaging* - where you can't tell what's fake or not - will everything be a predictive overused phrase?

How will we know a *red flag* is really ….. :
red?
What used to be simple *Truth.* has been *repurposed* as: *… :*
Messaging

To be honest … *to be honest* is another overused phrase. I switched on the *idiot box* when i got back to watch some AFL footy … *as you do* …
Bruce McAvaney said: *It's a beautiful day here in Melbourne … to be absolutely honest*

Yes Bruce, you're being honest, coz it *is* a fine day … but why would anyone *not* be candid about that? Especially in Melbourne. It's an overuse overdose.

Now, if you were to say: *To be honest, there's a frightening number of footballers suffering permanent: ….. :*
brain damage
… for our amusement, & my personal enrichment… then … *that* would be a correct usage

Or: *Now it's over to Nathan Brown at Sports Bet for our latest market update - though to be perfectly honest, Browny, gambling is an addictive drug that causes social harm. As a Wokey-Pokey Industry, how do we*
sit with pedalling that?

Not gonna ….. :
happen
To be honest - who cares? Just maybe not *flog it every day of the week* the way you flog *every day of the week every day of the week*

But i don't want to knock media commentators - especially Bruce McErvaney - i love Bruce - he's so passionate … about sports entertainment … heee's … (guess): *Iconic*

Iconic

But i don't want to knock media commentators - especially Bruce McErvaney - i love Bruce - he's so passionate … about … sports entertainment … heee's … :
Iconic

When i left Australia in 96, an icon was a statuette of *The Blessed Virgin Mary* - or *Jesus - Dying-on-the-Cross* … for our sins … !
When i arrived back, it'd come to mean: *vaguely representative of … something ... anything …* so long as it's *commercial*
Coming up next: the real life story of an Iconic Aussie breakfast-show-host who can't stop saying:
Iconic

With other overused words - it's fine - i don't care - some i *like* when they *first* emerge - they *capture the zeitgeist of our Orwellian ….. :*
dystopia
But *iconic* - yeah, i do actually have a *mental/*physical *… :*
health condition
When i hear it, it's ….. :
triggering
This *condition* involves: shortness of breath, a tightening in the chest … & ... *projectile….* :
vomit

So here's a *reality check* - for our *peeps in the front row*: *the following may contain ….. :*
graphic content

Last Saturday, late-morning, i went to *Bunnings* to buy a door-handle
I got a good park, as normal
As soon as i stepped out of the car, i could smell the *iconic* ….. :
Bunnings sausage & onion sanga
I followed that smell, Homer Simpson-style, then ate one in the iconic carpark. It's so spacious …
I gazed up at the teal-green & orange-red color scheme of this huge *Tin Shed*. It stirred something deep inside me (rub stomach) … this modern Aussie Church … with its iconic image of …… :
The Hammer
Instead of … *The Cross*

It looks rather sinister … now i think about it …

If you're gonna replace *Jesus-nailed-to-the-cross* as an *Icon* … & your symbol is: *The Hammer …* it's a bit ….. :
tone-deaf
Step-right-in - you can buy The Nails inside - or hey, why not upgrade ..? To a nail-gun … !

Feeling somewhat uneasy, i entered the store. That was the …. *: sliding doors* moment
(figuratively - Bunnings doesn't have sliding doors - it has shutters)
I do remember thinking, as i gripped the iconic XL trolley & yanked it out: *Turn back … it's not too late*
My gut instinct was telling me: *You've had a gut-full of of sausage fat, & iconic thoughts. Step-the-fuck-away* from *Icon Town*

Serendipitously, a friendly, bearded, Bunnings salesperson appeared - *totally* iconicly
He kindly accompanied me to aisle number *13* … the door handle aisle

This is a good but not too expensive brand we stock, he said, holding up a Bunnings/made-in-China door-handle
It's called … Ikonic
AD_4nXcp6lr2MrfCTQk2B0hzeI8lalFVMqaNG7Xw3-cZnmCwVVjGF5vCitzVb4YQMtr

AD_4nXdHWE-MqCtP3ALIoFm2sBhsAafE2mxU4cJGY2

That was the *tipping-point, right there*
A perfect ….. :
storm ….
of sausage & onion … *gone ….. :*
mad

He was shocked … i was mortified. He was a really *noice iconic* guy … who reacted … not toooo bad … considering
Thank the Lord Jesus … in a blue shawl - he was wearing his iconic Bunnings ….. :
apron
… which turned out to be his saviour

Disclaimer: the above may or may not have happened as described - it could just be my self-serving …:
narrative